

Grantley Adams International Airport Inc. Appoints New Business Development Director

Grantley Adams International Airport Inc. (GAIA Inc.) is pleased to announce the appointment of Ms. Michelle Knight as its new Business Development Director, effective May 12, 2025. Her appointment, unanimously endorsed by the Board of Directors, signals a strategic step toward enhancing the airport's commercial strategy during an era of significant expansion and transformation.

Ms. Knight is a seasoned sales and marketing executive with over two decades of leadership experience at major international brands, including Pfizer, PepsiCo, Nestlé, and General Mills. Her expertise spans diverse sectors—food, consumer goods, pharmaceuticals, and health & beauty—where she has consistently driven high-impact results and launched successful ventures.

Recognised for her operational excellence and people-first leadership style, Ms. Knight joins GAIA Inc. at a pivotal time. The airport's ongoing development programme aims to modernise infrastructure, enhance service delivery, and cement its status as a premier Caribbean aviation hub. Her appointment reflects GAIA Inc.'s commitment to coupling physical growth with commercial foresight and disciplined execution.

CEO of GAIA Inc., Mr. Hadley Bourne, welcomed the appointment, stating:

"We are extremely pleased to have filled this critical role, and even more so with someone of Michelle's calibre. She brings not only a proven record of business development success but also the operational discipline required to elevate our commercial performance.

With the airport's expansion project now underway, her leadership will be central to ensuring its commercial viability. This initiative is about transforming how we deliver value to passengers, partners, and the region. Michelle's ability to unlock new income streams and lead with strategy is vital as we sharpen our competitive edge on the regional and international stage."

In her role, Ms. Knight will focus on broadening GAIA Inc.'s revenue portfolio, particularly in non-aviation focused areas such as retail, leasing, and strategic partnerships. Her mandate includes advancing the airport's financial sustainability and ensuring it remains adaptive to market opportunities.

"The airport holds tremendous potential beyond aviation," said Ms. Knight. "My objective is to help the organisation diversify its revenue base and maximise its long-term commercial success—especially now, as we make bold investments in infrastructure and growth."

Prior to joining GAIA Inc., Ms. Knight served as Senior Divisional Head and Executive Committee Member at one of Barbados' leading distribution firms, where she led its Food & Consumer Division to record-breaking earnings. She also excelled as New Business Manager, launching products that quickly rose to market leadership. A proud alumna of the University of the West Indies (UWI), she holds a BSc in Management with Honours and several executive leadership certifications.

The management and staff of GAIA Inc. extend a warm welcome to Ms. Knight and look forward to the innovation and strategic value she brings to the organisation.